Join Now and Save!

If you are not yet a member of the Mantua-Shalersville Area Chamber of Commerce, now is the time to join! Submit your 2006-2007 dues by September 30 and save 20%.

Send your check to MSACC Membership, PO Box 111, Mantua and complete your membership application online at www.MantuaShalersvilleChamber.com (or request a hard copy of the application when you send your check).

Enjoy free advertising opportunities, discounted benefits and services, networking, and support. Join now!

Given below is the table for membership dues:

<table>
<thead>
<tr>
<th>Pay by September 30:</th>
<th>Current members save too!</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Send your renewal for 2007</td>
</tr>
<tr>
<td></td>
<td>by September 30!</td>
</tr>
<tr>
<td>0-5 Employees</td>
<td>$50 ($40)</td>
</tr>
<tr>
<td>6-20 Employees</td>
<td>$100 ($90)</td>
</tr>
<tr>
<td>21+ Employees</td>
<td>$150 ($120)</td>
</tr>
</tbody>
</table>

Chamber Goals

- To advance the commercial, industrial, educational, agricultural, and civic interests of the area
- To work together to support and promote local businesses and their products
- To work with elected officials to promote proper planning and growth
- To support and work toward local harmony for the betterment of citizens and businesses in the area

“Our well done is better than well said.”

—Benjamin Franklin

NEWS BRIEFS

Farmers Market Continues to Grow

Get your local produce, baked goods, honey, maple products, and more on the third Saturday of the month at Mantua Rotary’s Farmers Market. Vendors welcome you between 9:00 a.m. and 1:00 p.m. at Buchert Park. Have something to sell? Contact Virginia Goodell at 330-274-2376 or Jim Rogers at 330-274-8738.

New Tax Deduction

Last year, Congress passed legislation that allows commercial building owners or leaseholders to deduct the cost of energy-efficient property. “The amount deductible may be as much as $1.80 per square foot of building floor area for buildings that achieve a 50-percent energy savings target...buildings below the 50-percent threshold may, nevertheless, qualify for a deduction of up to 60 cents per square foot” (Source: IRS-2006-88). For more information, visit www.irs.gov and look for IRS Notice 2006-52.

Vol. 5, Issue 5

Crestwood Primary School

Topic: Learn how other communities made revitalization a reality and how they keep consumers visiting their merchants.

Wednesday, October 18  7:00 - 8:30 P.M.
Mantua Township Hall
Mantua History, Tom Monroe & Norm Park

Topic: Hear from Mantua Historical Society members, tour museum, and discuss next steps in community revitalization.

Wednesday, November 15  7:30 - 9:00 a.m.
Mantua-Shalersville Fire Department (Rt. 44 south of Village)

Topic: Technology Solutions for Business, Chip Hautala, Salisbury Hill Solutions

Remember to “spruce up” your property so it looks its best for Potato Festival visitors September 8-10! For discounts on cleaning, maintenance, and painting services and supplies, contact Becky at 216-990-5086.

A Message from the President

To my dear friends in Mantua,

It is with mixed emotions that I am writing this chamber message. As most of you know, the last nine months have been challenging ones for me with my health issues. During that time my wife was also dealing with the transfer of her job to the Columbus area, which had started phasing in about 6 months prior to my surgery. It was our intention to work around it and until November. It was working fine. Three weeks ago she returned to the Columbus area full time and what we thought would work a year ago doesn’t seem as simple now.

So after talking it over with my family and medical advisors, I have tendered my resignation to the bank and will be joining my wife in Columbus after Labor Day. That makes this my last message to you as the Chamber President.

The last four years here in Mantua have been some of the most enjoyable ones of my career. You welcomed me into the community right from the start and it’s been a great ride. One that I know will continue well after I leave because it would be hard to lose the momentum that has been building. On September 20th you will take the next step. I hope you fill the room again at the town meeting that night. As for me I will be watching and visiting. I have made too many friends in the area not to. I will miss you all!

And oh yeah!

GET INVOLVED AND STAY INVOLVED

Ed Kent
How To Make Revitalization a Reality

Communities across the nation have proven that revitalizing their commercial districts, reduced blighted areas, increased property values and reduced sprawl. On September 20, we will learn first-hand how one Ohio community made revitalization a reality.

Don't miss this seminar, sponsored by the Chamber, Manta Village, and the Portage County Planning Commission. Plan to be in the Crestwood Primary School cafeteria (off Bowen Road) at 6:30 p.m. on Wednesday September 20. Results of the community visioning exercise and Village surveys will be available for your review as you enjoy refreshments. Four speakers will share their experiences and answer questions starting at 7:00 p.m.

John Grossmann is President of E. G. & G., Inc., specializing in downtown revitalization and special improvement district projects. The firm of urban planners, landscape architects, and civil engineers provides communities with award-winning designs and financial and implementation plans. John’s approach to lastning community betterment is to recreate environments that enhance both the quality of life and economic development.

He received a Master of Arts degree from the University of Louvain in Belgium. Recent work was showcased in the August, 2005, issue of national trade magazine Landscape Architect and Specifier News. Two other articles, “Streetscapes” and “Special Improvement District Overview” were recently published in Discover Downtown: Ohio’s Reference Guide to Downtown Revitalization. John currently serves as a board member for Downtown Ohio, Inc. and Heritage Ohio, Inc.

Accomplish Something Big by Doing Something Small

Many of us have big dreams, grandiose ideas or large projects we have to or would like to accomplish. Whether it is for our job, our business, a new business, an invention, or just a personal goal, we all seem to have something large looming on our “To Do list.”

But have you ever found yourself putting off that large project simply because it was so large? You may not know where to start. You may feel like you are not ready to start. You may be afraid of not being able to finish or accomplish a project so large.

Tommy Fellow owns “Tommy’s” Restaurant in Coventry. Amidst a downturn in the economy, stagnant population growth in Northeast Ohio, more restaurant operations than ever, and changing consumer patterns, he motivated all the merchants in Coventry to work together in improving their business district.

As President of the Coventry Special Improvement District, a merchant group whose owners pay a tax to finance district improvements, Fellow spearheaded a successful effort to turn Cleveland Heights’ plan to re-surface the street into a more ambitious effort to re-develop Coventry itself. The involvement of the SID added handsome new planters, lampposts, and other amenities to the mix, and the merchants celebrated with a re-opening party this summer. SID members made a list of the things they needed to keep the district viable and keep their efforts on track.

Nancy McLaughlin was also instrumental in forming Coventry’s SID. Employed by Cleveland Heights, she is extremely knowledgeable with the governmental requirements to establish an SID and the relationship between SID members and the city.

Myra Orenstein, President, CATV, Inc. assisted Coventry merchants with marketing and events planning. Known for its small, local businesses, the community held a series of street fairs this summer to attract families back into the area and showcase all it has to offer.

Mark your calendar for September 20…start listing your questions for our speakers…arrive by 6:30 p.m. to get a seat and refreshments…and get ready to learn from people who have been where we are now.

How do you overcome these feelings and thoughts? How do great people or people who do great things actually accomplish their monumental triumphs? Do they just wake up one morning and cry “Eureka!”? Or do they all of a sudden decide to produce their masterpiece? I say “No.”

Even an inventor who comes up with a great idea still suddenly decide to produce their masterpiece? I say “No.”

As President of the Coventry Special Improvement District, a merchant group whose owners pay a tax to finance improvements, Fellow spearheaded a successful effort to turn Cleveland Heights’ plan to re-surface the street into a more ambitious effort to re-develop Coventry itself. The involvement of the SID added handsome new planters, lampposts, and other amenities to the mix, and the merchants celebrated with a re-opening party this summer. SID members made a list of the things they needed to keep the district viable and keep their efforts on track.

Nancy McLaughlin was also instrumental in forming Coventry’s SID. Employed by Cleveland Heights, she is extremely knowledgeable with the governmental requirements to establish an SID and the relationship between SID members and the city.

Myra Orenstein, President, CATV, Inc. assisted Coventry merchants with marketing and events planning. Known for its small, local businesses, the community held a series of street fairs this summer to attract families back into the area and showcase all it has to offer.

Mark your calendar for September 20…start listing your questions for our speakers…arrive by 6:30 p.m. to get a seat and refreshments…and get ready to learn from people who have been where we are now.

How do you overcome these feelings and thoughts? How do great people or people who do great things actually accomplish their monumental triumphs? Do they just wake up one morning and cry “Eureka!”? Or do they all of a sudden decide to produce their masterpiece? I say “No.”

Even an inventor who comes up with a great idea still suddenly decide to produce their masterpiece? I say “No.”

As President of the Coventry Special Improvement District, a merchant group whose owners pay a tax to finance improvements, Fellow spearheaded a successful effort to turn Cleveland Heights’ plan to re-surface the street into a more ambitious effort to re-develop Coventry itself. The involvement of the SID added handsome new planters, lampposts, and other amenities to the mix, and the merchants celebrated with a re-opening party this summer. SID members made a list of the things they needed to keep the district viable and keep their efforts on track.

Nancy McLaughlin was also instrumental in forming Coventry’s SID. Employed by Cleveland Heights, she is extremely knowledgeable with the governmental requirements to establish an SID and the relationship between SID members and the city.

Myra Orenstein, President, CATV, Inc. assisted Coventry merchants with marketing and events planning. Known for its small, local businesses, the community held a series of street fairs this summer to attract families back into the area and showcase all it has to offer.

Mark your calendar for September 20…start listing your questions for our speakers…arrive by 6:30 p.m. to get a seat and refreshments…and get ready to learn from people who have been where we are now.

Plan It Out

There are two ways to start on your project and one of those is to take a few moments and create a plan. (We’ll talk about the other one later on.) Visualize the steps needed to accomplish your goal. Write each step out and put them in order. You may have some steps that have question marks. You may have some, and civil engineers where you are not sure exactly what you are going to do or what you need to do. That’s ok. Your plan doesn’t have to be perfect.

Most plans change as time goes on, as you gain more experience, and as you try and learn new things. The main goal of your plan is just to get you started.

Once you have started you can see the first few steps that need to be done. What if those steps are also too big to “leap in a single bound?” Rinse and repeat. Take each of those unfathomable steps and break them down into smaller steps. Write down the things that are needed to accomplish each of those steps. Again question marks are ok. You just need to get your brain thinking about the problem in manageable chunks.

Next you may want to assign a time frame or due date for each step. This gives you a series of smaller goals and a measuring stick to track their progress. We all know (and have experienced) the importance of deadlines. Most deadlines are imposed by someone other than ourselves, so a self-imposed deadline may not feel as important. But if you respect the deadline and commit yourself to accomplishing just this one little task, you will be more likely to actually do it.

As you begin to step through your plan and make your minor accomplishments you will begin to see the project take shape. You will gain momentum and confidence in your ability to accomplish your task. Although you need to periodically review and evaluate your overall plan, try to stay focused on the next goal or step. Don’t let yourself become overwhelmed with the entirety of the project.

Even if you can’t see how you will accomplish the next goal, focus on the current one and concentrate on getting that done. Often we must take a step or two into the dark before we can see the light. We may need to step out of our comfort zone or go beyond our area of expertise before we even realize how to accomplish the next step.

Also don’t get discouraged if you come to a roadblock. Imagine that your project is to develop a way to transport something from one place to another without using any of the currently known methods. (This may have been what Thomas A. Edison felt like when he took on the project of creating lighting none of the then-known methods.

Don’t be afraid to plan for some testing or consultation with others outside of your field. You may even want to have someone inside or outside of your area review your plan or talk over your progress. You never know when something else says or does will unlock your creativity or outright solve your problem.

Just Jump In

But what if you don’t even know where to start? I mentioned earlier that a few moments and create your project. The second is to skip the planning and just start. No plan, no ideas, no worries. Just start doing something that you think will move you in the right direction. Use your knowledge of the current situation, science, thoughts, and philosophies and design some steps that let you test out some ideas. Testing and trials are a legitimate set of steps in accomplishing a goal.

The software development department here at Simple Joe, Inc. is a very small, tight-knit group of people. We don’t have the resources (or patience) to sit down and completely map out every detail of the software we design. Instead, in order to save money and to create our software products faster, we often just start throwing together some ideas. We jump in and start writing the computer code and trying different scenarios.

You may ask, “Doesn’t this mean that you waste a lot of time, chafe a lot of wild goose and go down a lot of blind alley?” That’s one way to look at it, but we don’t see it that way. We see ourselves as modern day Thomas Edisons. We don’t know exactly what will work or in what ways our products will be successful until we put something together and try it out.

We have found that it is very hard to plan something to exact specifications when you really aren’t sure what you want in the first place. How will you know if one way works better than another, unless you try both ways? We try this and we try that. We test it this way and then test it that way and see which works better. We share our ideas and our products with people and get their reactions and ideas.

And as we see what works best and what is liked best, we begin to solidify the features and design of the software. Rather than building a product and then trying to sell it in hopes that people will like it, we already know people will like it because they have already tested it and told us what they like and don’t like.

The point is not to get stuck before you start. Find a way to get started whether it means mapping out each step or just jumping right in and mucking around. As the saying goes: The journey begins with the first step. And as we say here at Simple Joe software: Large accomplishments are made up of small significant steps.

How To Make Revitalization a Reality

Communities across the nation have proven that revitalizing their commercial districts, reduced blighted areas, increased property values and reduced sprawl. On September 20, we will learn first-hand how one Ohio community made revitalization a reality.

Don’t miss this seminar, sponsored by the Chamber, Maruta Village, and the Portage County Planning Commission. Plan to be in the Crestwood Primary School cafeteria (off Bowen Road) at 6:30 p.m. on Wednesday September 20. Results of the community visioning exercise and Village surveys will be available for your review as you enter. Four speakers will share their experiences and answer questions starting at 7:00 p.m.

John Grossmann is President of E. G. & G., Inc., specializing in downtown revitalization and special improvement district projects. The firm of urban planners, landscape architects, and civil engineers provides communities with award-winning designs and financial and implementation plans. John’s approach to lasting community betterment is to recreate environments that enhance both the quality of life and economic development.

He received a Master of Arts degree from the University of Louvain in Belgium. Recent work was showcased in the August, 2005, issue of national trade magazine Landscape Architect and Specifier News. Two other articles, “Successes” and “Special Improvement District Overview” were recently published in Discover Downtown: Ohio’s Reference Guide to Downtown Revitalization. John currently serves as a board member for Downtown Ohio, Inc. and Heritage Ohio, Inc.

Accomplish Something Big by Doing Something Small

Many of us have big dreams, grandiose ideas or large projects we have to or would like to accomplish. Whether it is for our job, our business, a new invention, or just a personal goal, we all seem to have something large looming on our “To Do list.”

But have you ever found yourself putting off that large project simply because it was so large? You may not know where to start. You may feel like you are not ready to start. You may be afraid of not being able to finish or accomplish a project so large.

Tommy Fellow owns “Tommy’s” Restaurant in Coventry. Amidst a downturn in the economy, stagnant population growth in Northeast Ohio, more restaurant operations than ever, and changing consumer patterns, he motivated all the merchants in Coventry to work together in improving their business district.

As President of the Coventry Special Improvement District, a merchant group whose owners pay a tax to finance downtown improvements, Fellows spearheaded a successful effort to turn Cleveland Heights’ plans to re-surface the street into a more ambitious effort to re-develop Coventry itself. The involvement of the SID added handsome new planters, lampposts, and other amenities to the mix, and the merchants celebrated with a re-opening party this summer. SID members made a list of the things they needed to keep the district viable and keep their efforts on track.

Nancy McLaughlin was also instrumental in forming Coventry’s SID. Employed by Cleveland Heights, she is extremely knowledgeable with the governmental requirements to establish an SID and the relationship between SID members and the city.

Myra Orenstein, President, CATV, Inc. assisted Coventry merchants with marketing and events planning. Known for its small, local businesses, the community held a series of street fairs this summer to attract families back into the area and showcase all it has to offer.

Mark your calendar for September 20...start listing your questions for our speakers...arrive by 6:30 p.m. to get a seat and refreshments...and get ready to learn from people who have been where we are now.

How do you overcome these feelings and thoughts? How do great people or people who do great things actually accomplish their monumental triumphs? Do they just wake up one morning and cry “Eureka!”? Or do they all of a sudden decide to produce their masterpiece? I say “No.” Even an inventor who comes up with a great idea still has a long road ahead. The idea itself is usually not the monumental task. It’s the process of bringing that idea into reality that is usually the “big project.”

And what if you don’t feel like you are ready to start? What if you don’t have the resources to see the project through? How can you overcome this initial obstacle? I say, “just do something!” A small step is better than no step at all, and large accomplishments are made up of small significant steps.

Plan It Out

There are two ways to start on your project and one of those is to take a few moments and create a plan. (We’ll talk about the other one later on.) Visualize the steps needed to accomplish your goal. Write each step out and put them in order. You may have some steps that have question marks. You may have some, and civil engineers where you are not sure exactly what you are going to do or what you need to do. That’s ok. Your plan doesn’t have to be perfect.

Most plans change as time goes on, as you gain more experience, and as you try and learn new things. The main goal of your plan is just to get you started.

Once you have started you can see the first few steps that need to be done. What if those steps are also too big to “leap in a single bound”? Rinse and repeat. Take each of those unfathomable steps and break them down into smaller steps. Write down the things that are needed to accomplish each of those steps. Again question marks are ok. You just need to get your brain thinking about the problem in manageable chunks.

Next you may want to assign a time frame or due date for each step. This gives you a series of smaller goals and a measuring stick to track their progress. We all know (and have experienced) the importance of deadlines. Most deadlines are imposed by someone other than ourselves, so a self-imposed deadline may not feel as important. But if you respect the deadline and commit yourself to accomplishing just this one little task, you will be more likely to actually do it.

As you begin to step through your plan and make your minor accomplishments you will begin to see the project take shape. You will gain momentum and confidence in your ability to accomplish your task. Although you need to periodically review and evaluate your overall plan, try to stay focused on the next goal or step. Don’t let yourself become overwhelmed with the entirety of the project.

Even if you can’t see how you will accomplish the next goal, focus on the current one and concentrate on getting that done. Often we must take a step or two into the dark before we can see the light. We may need to step out of our comfort zone or go beyond our area of expertise before we even realize how to accomplish the next step.

Also don’t get discouraged if you come to a roadblock. Imagine that your project is to develop a way to transport something from one place to another without using any of the currently known methods. (This may have been what Thomas A. Edison felt like when he took on the project of creating light using none of the then-known methods.)

Don’t be afraid to plan for some testing or consultation with others outside of your field. You may even want to have someone inside or outside of your area review your plan or talk over your progress. You never know when something else says or does will unlock your creativity or outright solve your problem.

But what if you don’t even know where to start? I mentioned earlier that new moments and create your project. The secret is to skip the planning and just start.

No plan, no ideas, no worries. Just start doing something that you think will move you in the right direction. Use your knowledge of the current situation, science, thoughts, and philosophies and design some steps that let you test out some ideas. Testing and trials are a legitimate set of steps in accomplishing a goal.

The software development department here at Simple Joe, Inc. is a very small, tight-knit group of people. We don’t have the resources (or patience) to sit down and completely map out every detail of the software we design. Instead, in order to save money and to create our software products faster, we often just start throwing together some ideas. We jump in and start writing the computer code and trying different scenarios.

You may ask, “Doesn’t this mean that you waste a lot of time, chase a lot of wild geese and go down a lot of blind alleys?” That’s one way to look at it, but we don’t see it that way. We see ourselves as modern day Thomas Edisons. We don’t know exactly what will work or in what ways our products will be successful until we put something together and try it out.

We have found that it is very hard to plan something to exact specifications when you really aren’t sure what you want in the first place. How will you know if one way works better than another unless you try both ways? We try this and we try that. We test it this way and then test it that way and see which works better. We share our ideas and our products with people and get their reactions and ideas.

And as we see what works best and what is liked best, we begin to solidify the features and design of the software. Rather than building a product and then trying to sell it in hopes that people will like it, we already know people will like it because they have already tested it and told us what they like and don’t like.

The point is not to get stuck before you start. Find a way to get started whether it means mapping out each step or just jumping right in and mucking around. As the saying goes: The journey begins with the first step. And as we say here at Simple Joe software: Large accomplishments are made up of small significant steps.

David Berly is president of Simple Joe Inc., makers of easy-to-use PC software featuring the world’s easiest accounting software, Income & Expenses. Visit the Simple Joe website at www.simplejoe.com.
Shalersville Township Celebrates 200 years of Growth

The celebration began Friday evening, August 4, with the arrival by horse-drawn wagon of a family representing Joel Baker, his wife and child. Following the symbolic cutting of a wild grape vine and several speeches, everyone was invited to have a piece of birthday cake.

The oldest person attending the celebration was 95 and youngest was about 6 months. The person traveling the shortest distance was from across the street (west side of S.R. 44) and the person traveling the farthest came from Cyprus, Greece (here visiting relatives).

A small number of those attending the celebration came in costume. There were games and contests for young and old including a frying pan toss, sack race, and hay bale toss. A quilt display was housed in Camp-Hi, then joined the rest for dinner.

There were also games and contests for young and old including a frying pan toss, sack race, and hay bale toss. A quilt display was housed in Camp-Hi.

Saturday evening there was a dinner/dance with guest speaker Guy Pernetti from Kent and featured the Garrettones. The celebration had something for everyone. A variety of music was played throughout the three-day event. There was antique equipment on display courtesy of Lakeside Sand and Gravel. A model sand and gravel plant, also courtesy of Lakeside Sand and Gravel.

A small number of those attending the celebration came in costume. There were games and contests for young and old including a frying pan toss, sack race, and hay bale toss. A quilt display was housed in the school throughout the celebration. On Sunday there was a classic auto display near the Historical Society.

continued on next page....
News from...

Shalersville Township
A very special thank you to you the 40+ committee members and sponsors of the Shalersville bicentennial celebration. Your dedication and generosity serve as a fine example of how residents and businesses can work together for the greater good!

Mantua Village
The former fire house on the corner of High and Main Streets is now home to Village officials. The administration building houses the clerk-treasurer, income tax offices, assistant clerk-treasurer, zoning inspector, the mayor and council chambers. Mantua Historical Society returned the original fountain displayed in front of the building. Also, the Village recently purchased two new police cruisers. The old ones were becoming too costly to maintain.

MSACC - largest “non-city” chamber in Northern Ohio, according to NOACC

Welcome New Member:

Aflac Insurance
Lyle Tayerly
lyle_tayerly@us.aflac.com

Portage Community Bank Sponsors Luncheon
The Chamber’s July luncheon was a smorgasbord, thanks to Portage Community Bank. Hot summer weather and lovely flowers greeted the 50 guests at Main Street Place next to Benner Masonry. Nick Ciofani, District Outreach Representative from Congressman Steven LaTourette’s office attended to learn more about the people and businesses of the area. Other new faces and many familiar ones were spotted in the crowd.

Shalersville Historical Society Dedicates Museum
On Sunday, July 30, the Shalersville Historical Society formally dedicated its new museum. This was the culmination of two years work transforming the building once known as the Peppercorn Place into a showplace museum that is now the envy of other communities. In August 2004, the Society was granted stewardship on the animal-infested and water-damaged building that was, for a time, on the fire department’s practice schedule. The restoration project became a labor of love for several of the Society’s members.

Highlights of the dedication were the presentation of a resolution by State Representative Kathleen Chandler and the presentation of an American flag by members of American Legion Post 193 of Mantua. The flag was provided from the Portage County Flag Fund set up by General David McIntosh and administered by the Portage County Auditor. There were about 120 attendees at the dedication ceremony.

The dedication ceremony was scheduled as a lead-in event for Shalersville’s Bicentennial Celebration August 4-6. According to the museum guest book, there were over 800 visitors to the museum during the Bicentennial Celebration.

Shalersville Township Celebrates 200 years of Growth
The celebration began Friday evening, August 4, with the arrival by horse-drawn wagon of a family representing Joel Baker, his wife and child. Following the symbolic cutting of a wild grape vine and several speeches, everyone was invited to have a piece of birthday cake.

The oldest person attending the celebration was 95 and youngest was about 6 months.

The person traveling the shortest distance came from across the street (west side of S.R. 44) and the person traveling the farthest came from Cyprus, Greece (here visiting relatives).

Saturday evening there was a dinner/dance with guest speaker Guy Pernetti from Kent and featured the Garrettones. The celebration had something for everyone. A variety of music was played throughout the three-day event. There was antique equipment on display courtesy of Lakeside Sand and Gravel. A model sand and gravel plant, also courtesy of Lakeside Sand and Gravel. A small number of those attending the celebration came in costume. There were games and contests for young and old including a firing pan toss, sack race, and hay bale toss. A quilt display was housed in the school throughout the celebration. On Sunday there was a classic auto display near the Historical Society.

continued on next page...
Shalersville Bicentennial Celebration continued...

In the Town Hall also on Sunday, there was a Civil War Fashion Show followed by the judging of baked goods submitted by entrants.

The Festival with “A Peel”
Committee members are gearing up for the 33rd annual Mantua Potato Festival to be held at Buchert Park September 8 - 10. There’s still time to get in on the action. Join the committee or just dedicate a few hours as a volunteer during the festival.

This year’s event is sure to be a hit with activities Friday night from 5:30 to 11:00 pm including a battle of the bands...Saturday 10:00 am to midnight with Riverscape 2006 at noon...and Sunday 1:00 to 6:00 pm featuring the parade and crowning of the royal court. Musical entertainment, rides, and plenty of good food will keep the whole family happy. The more adventurous can get in on paintball tournaments or potato chip and mashed potato eating contests.

Don’t miss your chance to win a 2006 Harley Davidson Dyna Series Streetbob. Raffle tickets are $10 each or three for $20. Proceeds will help fund restoration of the historic Mantua pump house at Buchert Park, which will become world headquarters for the Potato Festival Committee.

Contact mantuapotatofestival@yahoo.com or call 330-274-0770 to do your part in making this a great festival for area residents and guests and for your raffle tickets.

Potato Stomp Draws Visitors to Mantua
Athletes from across Ohio compete in the Potato Stomp each year, enjoying beautiful scenery along the nine-mile course and becoming acquainted with our community.

The race takes runners from the high school past the middle school, into town along Prospect and back out of the Village by way of Canada Road...Peck Road to Pioneer Trail to Limeridge, Shustrich, and Mennonite Road give runners a glimpse of Mantua and Hiram Townships.

Aid stations and friendly neighbors keep racers’ spirits up as they make their way to Buchert Park for an awards ceremony where the top five men and women earn cash prizes. Other awards include the youngest and oldest finishers, most Stomps run, farthest traveled, and awards for every age group.

A one-mile fun run gives everyone a chance to participate.

Call 330-274-2747 for more information or register online at www.signmeup.com or www.ohiochallengerseries.com for the September 9, 2006 Potato Stomp.

NOACC News: NEW Smoking Cessation Benefit
NOACC is proud to announce a new wellness benefit. We have taken advantage of a new partnership formed with the Ohio Tobacco Use Prevention and Control Foundation (TUPCF) to promote the Ohio Tobacco Quit Line, 800-QUIT-NOW, and offer subsidized nicotine replacement therapy patches. Through the efforts of the Wellness Council of Northeast Ohio, NOACC is the first Chamber Association in the Country to offer subsidized patches in conjunction with the national Quit Line.

NOACC members will now have access to the subsidized Nicoderm® CQ patches and a confidential tobacco cessation service through the Ohio Tobacco Quit Line. Chamber members and employees will be able to connect with a trained quitting specialist and develop an individualized program to help them end tobacco addiction. The program includes five telephone counseling sessions and an eight-week supply of nicotine replacement patches.

“Since seventy percent of all health care costs are associated with lifestyle, improving our lifestyle will reduce health care costs, increase productivity, and save lives” said Steve Musgrave president of the Wellness Council, the NOACC vendor servicing the new benefit. “In fact, blood pressure and pulse rates decrease 20 minutes after quitting, and the risk of a stroke is reduced to levels of a non-smoker after just five years,” concluded Musgrave.

According to the Center for Disease Control and Prevention (CDC), nearly $3,400 is spent annually per adult smoker on smoking-attributable medical costs, increase productivity, and save lives” said Steve Musgrave president of the Wellness Council, the NOACC vendor servicing the new benefit. “In fact, blood pressure and pulse rates decrease 20 minutes after quitting, and the risk of a stroke is reduced to levels of a non-smoker after just five years,” concluded Musgrave.

The Ohio Quit Line, 800-QUIT-NOW, provides individualized tobacco-quitting guidance which includes a personal quit plan and “quit date” as well as general health exercises and wellness suggestions designed to keep participants from using tobacco again. Ohioans using the Ohio Tobacco Quit Line are five times more likely to successfully quit tobacco than those who quit “cold turkey” on their own. Use of nicotine replacement therapy patches also doubles the chance of success for those who try to quit.

As a NOACC chamber member, you and your employees can go to www.healthyohio.org/quitnow to begin the enrollment process and receive $500 of cessation services for $65. You will be sent an email to give you payment instructions. After payment is received, you will be given further instructions on how to contact the Quit Line to begin your counseling sessions and receive your patches. (Review insurance policies for possible reimbursement of the $65 fee.)

Why should employers get involved in helping their employees quit smoking? View the Employers slide show on www.healthyohio.org/quitnow to understand how much it really costs your business to not help! Also on the same page, visit Making Your Workplace Smokefree-A Decision Maker’s Guide. It will give you the support you need to create a healthy environment for all your employees.

Contact your chamber office or the NOACC office at 866-466-6222 or the Wellness Council at 440-354-8057 to more info.

* In Ohio, the Quitline is offered for free with cost paid by the Ohio Tobacco Use and Control Foundation. The Nicoderm patches are provided through a special discount from GlassSmithKline and in part paid by Ohio Tobacco Use and Control Foundation. The Foundation was created by the Ohio General Assembly in 2000 and is funded with money secured from the national 1998 Master Settlement Agreement (MSA) between tobacco companies and 46 states.
In the Town Hall also on Sunday, there was a Civil War Fashion Show followed by the judging of baked goods submitted by entrants.

The Festival with “A Peel”
Committee members are gearing up for the 33rd annual Mantua Potato Festival to be held at Buchert Park September 8 - 10. There’s still time to get in on the action. Join the committee or just dedicate a few hours as a volunteer during the festival.

This year’s event is sure to be a hit with activities Friday night from 5:30 to 11:00 pm including a battle of the bands. Saturday 10:00 am to midnight with Riverscape 2006 at noon...and Sunday 1:00 to 6:00 pm featuring the parade and crowning of the royal court. Musical entertainment, rides, and plenty of good food will keep the whole family happy. The more adventurous can get in on paintball tournaments or potato chip and mashed potato eating contests.

Don’t miss your chance to win a 2006 Harley Davidson Dyna Series Streetbob. Raffle tickets are $10 each or three for $20. Proceeds will help fund restoration of the historic Mantua pump house at Buchert Park, which will become world headquarters for the Potato Festival Committee.

Contact mantuapotatofestival@yahoocom or call 330-274-0770 to do your part in making this a great festival for area residents and guests and for your raffle tickets.

Potato Stomp Draws Visitors to Mantua
Athletes from across Ohio compete in the Potato Stomp each year, enjoying beautiful scenery along the nine-mile course and becoming acquainted with our community.

The race takes runners from the high school past the middle school, into town along Prospect and back out of the Village by way of Canada Road...Peck Road to Pioneer Trail to Limeridge, Shustrich, and Mennonite Road give runners a glimpse of Mantua and Hiram Townships.

Aid stations and friendly neighbors keep racers’ spirits up as they make their way to Buchert Park for an awards ceremony where the top five men and women earn cash prizes. Other awards include the youngest and oldest finishers, most Stomps run, and women earn cash prizes. Other awards include five telephone counseling sessions and an eight-week supply of nicotine replacement patches.

“Since seventy percent of all health care costs are associated with lifestyle, improving our lifestyle will reduce health care costs, increase productivity, and save lives” said Steve Musgrave president of the Wellness Council, the NOACC vendor servicing the new benefit. “In fact, blood pressure and pulse rates decrease 20 minutes after quitting, and the risk of a stroke is reduced to levels of a non-smoker after just five years,” concluded Musgrave.

According to the Center for Disease Control and Prevention (CDC), nearly $3,400 is spent annually per adult smoker on smoking-attributable medical care and lost productivity. Statistics show that each year 18,900 adult Ohioans die from illnesses caused by tobacco use and annual health care expenditures in Ohio directly related to tobacco use total $3.41 billion.

Vicky Hawke, Executive Director of NOACC said “Our participation in the Quit Line program is an indication of the success of the Wellness Council. NOACC has made it a priority to keep smokers from using tobacco and has more than doubled the chance of success for those who try to quit. Since seventy percent of all health care costs are associated with lifestyle, improving our lifestyle will reduce health care costs, increase productivity, and save lives.”

Why should employers get involved in helping their employees quit smoking? View the Employers slide show on www.healthyohio.org/quitnow to begin the enrollment process and receive $5oo of cessation services for $66. You will be sent an email to give you payment instructions. After payment is received, you will be given further instructions on how to contact the Quit Line to begin your counseling sessions and receive your patches. (Review insurance policies for possible reimbursement of the $66 fee.)
Join Now and Save!

If you are not yet a member of the Mantua-Shalersville Area Chamber of Commerce, now is the time to join! Submit your 2006-2007 dues by September 30 and save 20%.

Send your check to MSACC Membership, PO Box 111, Mantua and complete your membership application online at www.MantuaShalersvilleChamber.com (or request a hard copy of the application when you send your check).

Enjoy free advertising opportunities, discounted benefits and services, networking, and support. Join now!

Pay by September 30:
- 0-5 Employees $50 - 20% off
- 6-20 Employees $100
- 21+ Employees $180

Current members save too! Send your renewal for 2007 by September 30!

Chamber Goals
- To advance the commercial, industrial, educational, agricultural, and civic interests of the area.
- To work together to support and promote local businesses and their products.
- To support and work toward local harmony for the betterment of citizens and businesses in the area.

“Well done is better than well said.” — Benjamin Franklin

**NEWS BRIEFS**

**Farmers Market Continues to Grow**

Get your local produce, baked goods, honey, maple products, and more on the third Saturday of the month at Mantua Rotary’s Farmers Market. Vendors welcome you between 9:00 a.m. and 1:00 p.m. at Buchert Park. Have something to sell? Contact Virginia Goodell at 330-374-2376 or Jim Rogers at 330-374-8738.

**New Tax Deduction**

Last year, Congress passed legislation that allows commercial building owners or leaseholders to deduct the cost of energy-efficient property. “The amount deductible may be as much as $1.80 per square foot of building floor area for buildings that achieve a 50-percent energy savings target. …buildings below the 50-percent threshold may, nevertheless, qualify for a deduction of up to 60 cents per square foot” (Source: IR-2006-88) For more information, visit www.irs.gov and look for IRS Notice 2006-52.

**Upcoming Chamber Meetings…**

- **Wednesday, September 20 6:30-8:30 P.M.** Crestwood Primary School (1200 Brown Road, Mantua)
  - Topic: Community Revitalization Seminar
  - Learn how other communities made revitalization a reality and how they keep consumers visiting their merchants.
- **Wednesday, October 18 7:00 - 8:30 P.M.** Mantua Township Hall (Mantua Center Road, building near Ct. 69)
  - Topic: Mantua History, Tom Monroe & Norm Park
  - Hear from Mantua Historical Society members, tour museum, and discuss next steps in community revitalization.
- **Wednesday, November 15 7:30 - 9:00 a.m.** Mantua-Shalersville Fire Department (Rt. 44 south of Village)
  - Topic: Technology Solutions for Business.
  - Chip Hautala, Salisbury Hill Solutions
  - Use technology to reduce your overall cost of doing business; eliminate downtime, reduce collections and AR, go paperless, use the web as a tool, and more.

A Message from the President

To my dear friends in Mantua,

It is with mixed emotions that I am writing this chamber message. As most of you know, the last nine months have been challenging ones for me with my health issues. During that time my wife was also dealing with the transfer of her job to the Columbus area, which had started phasing in about 6 months prior to my surgery. It was our intention to work around it and until November. It was working fine. Three weeks ago she returned to the Columbus area full time and what we thought would work a year ago doesn’t seem as simple now.

So after talking it over with my family and medical advisors, I have tendered my resignation to the bank and will be joining my wife in Columbus after Labor Day. That makes this my last message to you as the Chamber President.

The last four years here in Mantua have been some of the most enjoyable ones of my career. You welcomed me into the community right from the start and it’s been a great ride. One that I know will continue well after I leave because it would be hard to lose the momentum that has been building. On September 20th you will take the next step. I hope you fill the room again at the town meeting that night. As for me I will be watching and visiting. I have made too many friends in the area not to. I will miss you all!

And oh yeah! GET INVOLVED AND STAY INVOLVED

Remember to “spruce up” your property so it looks its best for Potato Festival visitors September 8-10! For discounts on cleaning, maintenance, and painting services and supplies, contact Becky at 216-990-5086.

---

www.mantuashalersvillechamber.com

For Chamber information, contact
Ed Kent at 330-274-0881 or ekent@middlefieldbank.com

For newsletter inquiries, contact
Michelle Barnauskas at mbarnauskas@hallrich.net
330-678-0684 x223

Mantua-Shalersville Area Chamber of Commerce
PO Box 111
Mantua, OH 44255

Mantua-Shalersville Area Chamber of Commerce